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[Crucial Considerations for Natural Preservation](#) April 18, 2018 |

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Everywhere you look, [natural products](#), whether cosmetics, foods, fragrance, etc., remain a consumer favorite. And while there's some room for interpreting quite what this means, at the end of the day, cosmetic formulators have a marketing brief to meet. They also have a safety standard to meet, in so far as preserving the integrity of the product. Enter: natural preservatives.

Judi Beerling, of Pertech Associates Ltd., gave in-cosmetics Global attendees an overview of natural ingredients with [preservation properties](#). Examples included everything from [honeysuckle](#) and hops extracts, to magnolia stem bark extract. Some of the materials she covered served added benefits as well. "I do quite like it when materials do more than one thing," she said.

Key to her presentation were crucial considerations for those working with natural preservatives, including:

- Toxicology
- Performance
- Stability
- Odor/color
- pH restrictions
- Cosmetic function
- Formulation issues
- Price
- Availability
- Sustainable sourcing
- Acceptance by standards

The **in-cosmetics Global** event itself presented a multitude of naturally derived materials, including those for preserving products.

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Lonicera Japonica (Honeysuckle) Flower Extract

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Lonicera Japonica (Honeysuckle) Flower Extract

CAS # 84603-62-3 8460362

JCIC 520587 42

EINECS 283-263-6

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Related Cosmetic Ingredients

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Plantservative WSr Campo Research

Campo Plantservative WSr is a fully active liquid preservative isolated from herbs, namely Lonicera...



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